animo

Grooming salon management system

Clients come back every 4–6 weeks - to you, not to whoever messaged them first. You see who has not been in for a while and how much each groomer earned.

Online booking from your Instagram link, 24/7

Pet card: photos and “how we cut last time”

“Ready” and “time for a trim” texts, without you

Where a salon loses clients

4–6

weeks between trims

If nobody reminds them in that time, the client goes to whoever messaged first.

24 h

before the visit - a reminder

A text the day before and a one-word confirmation. Who has not confirmed shows in the morning.

1

groomer who leaves

Their notebook, their Instagram chat and the clients who only knew them leave too.

How much do you lose a year?

8 pets a day

400 lei average ticket

35% clients not back

LOST REVENUE PER YEAR

336 000 lei

If a reminder brings back every third client, that is **112 000** lei a year. The system costs 6 000 lei a year.

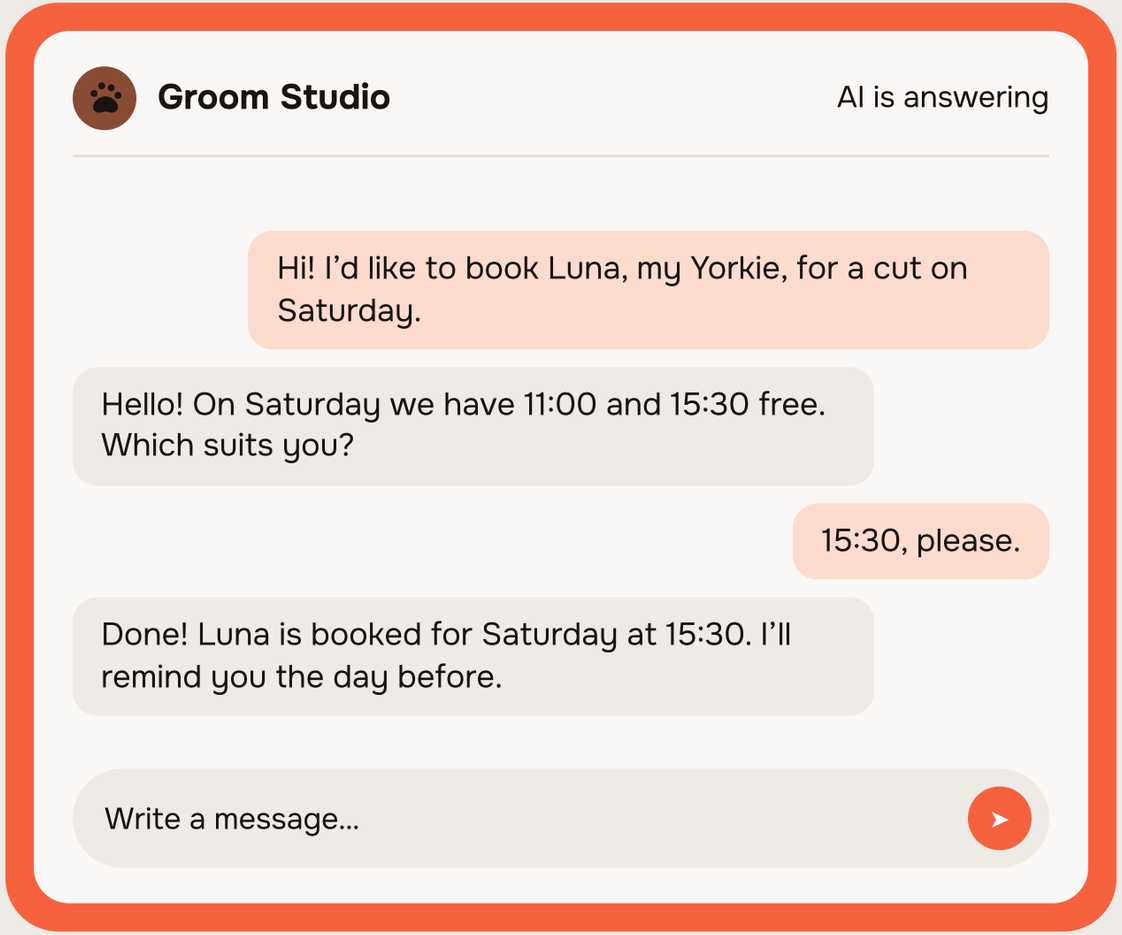
✓ An example, not a promise. We calculate it exactly at the demo with your numbers.

Booking with AI in chats - automatic

- Answers 24/7, with no front desk
- Picks the time and the groomer
- Reminds and reschedules

CHANNELS WE CONNECT:

Telegram WhatsApp Instagram



The calendar fills itself. The client comes back by itself.

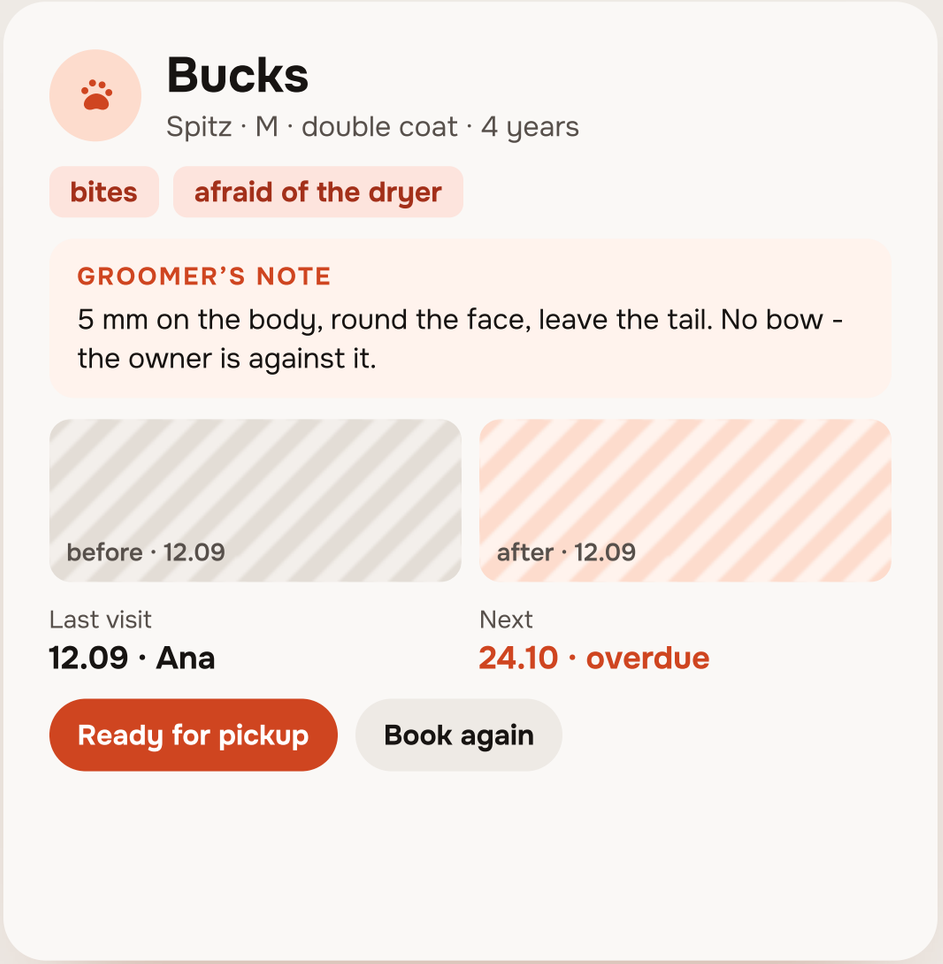
1 **The client books themselves**
From your Instagram link or a QR code on the door. They choose the service, the dog's size, the groomer and the time. At night too.

2 **A reminder text the day before**
The client confirms with one word. If they don't, you see it in the morning and call only them.

3 **The groomer opens the pet card**
A photo of the last cut, the note "5 mm on the body, no bow", the flags "bites" and "afraid of the dryer". A new groomer cuts like the old one.

4 **Ready - a text to the client**
One "Ready for pickup" button. The client gets a text and a photo after the cut. Nobody has to call.

5 **After 4–6 weeks - "time for a trim"**
A text with a booking link goes out by itself. The client comes back to you, not to whoever messaged first.



Today

List | Day | Week | Month

+ Book

Pet, owner, phone

All groomers | Ana | Maria | Dumitru

17 visits · 5 in the salon · 6 done

10:00 60 min	**Charlie** · Dumitru B. Cut · M - “ready” text 11:40	Maria		
11:00 90 min	**Bucks** · Elena C. bites Cut + nails · M - 5 mm on the body, no bow	Ana	450 lei	Ready for pickup
11:30 45 min	**Bella** · Irina M. arrived Cut · S - Maltese, first visit	Dumitru	350 lei	
12:30 60 min	**Tosha** · Andrei P. Brush-out · cat - booked online, confirmed by text	Maria		
13:00	free 60 min, until 14:00 · waitlist: 3			
14:30 90 min	**Rex** · Sergiu V. Wash + dry · L - has not confirmed the text	Ana		

Revenue per groomer - on your phone

TODAY

17 bookings

2 unconfirmed · 1 no-show

REVENUE THIS WEEK

38 400 lei

Ana 21 300 · Maria 17 100

UNPAID

1 150 lei

3 visits · remind with one button

✓ Example figures.

An easy start: we move your client base

Send us your base

Excel, Instagram screenshots or a notebook - we move it.

1

We set it up

Services, prices by size, groomers, your booking link.

2

Half a day of training

At your salon. We stay on call for the first week.

3

- You are up and running within a week.

A clear price, no surprises

1 EMPLOYEE

Groomer

Booking, pet cards, email notifications, payments.

100

lei / month

excl. VAT

UNLIMITED EMPLOYEES

Salon

Everything in Groomer plus revenue per groomer.

500

lei / month

excl. VAT

OPTIONAL WITH EITHER PLAN

AI agent

Answers clients on Telegram, WhatsApp and Instagram and books them itself.

+250

lei / month

excl. VAT

Included: moving your client base from Instagram or Excel, setting up services and prices, training, support. Email notifications are included. SMS are optional and paid directly to the partner provider, 30 bani per message. All prices exclude VAT.

15 minutes and your price list



We show the system on your services and your groomers. After the meeting you keep access to try it yourself.

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